

ROOTED *in Service*  
*Committed to* EQUITY

— Celebrating 20 Years —

2021  
SPONSORSHIP  
OPPORTUNITIES

[alliancetx.org](http://alliancetx.org)



ALLIANCE for GREATER WORKS  
Rooted in Service | Committed to Equity

2080 N. Hwy 360, Suite 342 | Grand Prairie, TX 75050



## Message from Alliance's Founding President and CEO



Dear Friend:

**Founded in 2001**, Alliance for Greater Works™ (Alliance) is the preeminent 501(c)(3) organization for individuals and organizations with a mission of transforming marginalized communities so that all people have opportunities to thrive.

Alliance brings together people, organizations and resources to create equitable communities in North Texas and beyond. We envision a world where everyone is empowered to be all that they were created to be, regardless of the zip code in which they happen to live.

By working collaboratively with partner organizations, government institutions and community leaders, Alliance tackles the root causes of economic and health disparities such as access to food, jobs, housing, healthcare and education.

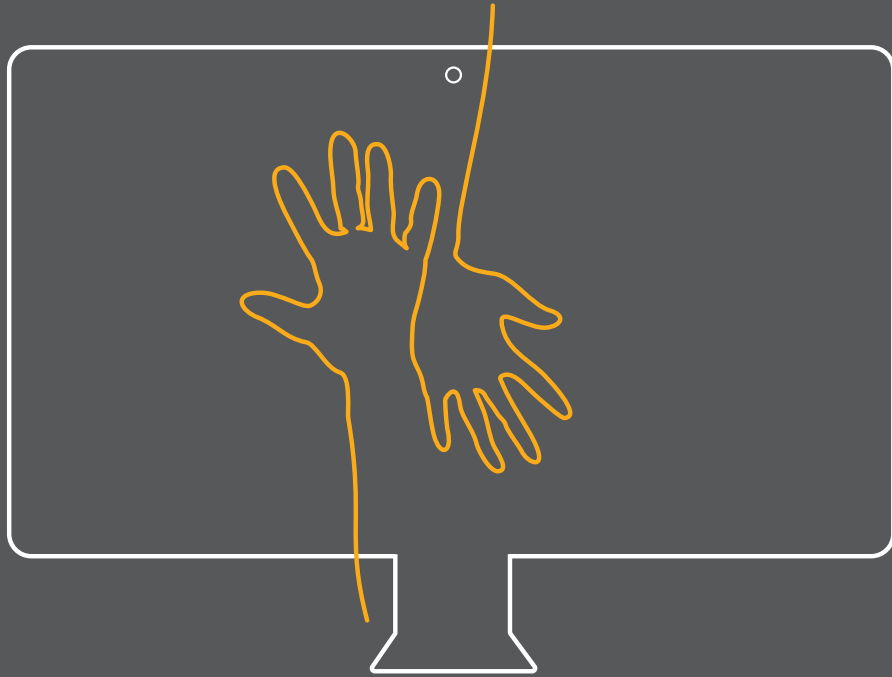
**Will you partner with Alliance?** Through our two signature programs: Healing Youth Alliance and Women's Executive Leadership Program for Systemic Change, we invite you to partner with us as we disrupt the status quo and dismantle the root causes of injustices in marginalized communities.

This sponsorship packet outlines the opportunities for you to serve as a partner and join us at our 20th Year Anniversary virtual Gala & Silent Auction.

Sincerely,

Sherrye Willis  
Founding President and CEO





VIRTUAL  
Gala & Silent  
A U C T I O N

SEPTEMBER 30, 2021  
6:30PM - 8:00PM

# 20th Anniversary Sponsorship Levels



## **\$10,000 Change Agent**

- One scholarship for the Women's Executive Leadership Program for Systemic Change
- One hosted virtual branded Leadership Luncheon for the Women's Executive Leadership Program
- 90-day membership to Alliance University – Premier online leadership & nonprofit competency-building library
- 30 second infomercial promotion during all 2021 events
- 20 complimentary tickets to the September 30 Gala
- Recognition on website and virtual signage
- Social media and press release recognition



## **\$5,000 Champion**

- 60-day membership to Alliance University – Premier online leadership & nonprofit competency-building library
- 15 second infomercial promotion during all 2021 events
- 10 complimentary tickets to the September 30 Gala
- Recognition on website and virtual signage
- Social media and press release recognition



## **\$2,000 Ally**

- 30-day membership to Alliance University – Premier online leadership & nonprofit competency-building library
- 4 complimentary tickets to the September 30 Gala
- Recognition on website and virtual signage
- Social media and press release recognition



## **\$1,250 Partner**

- 15-day membership to Alliance University – Premier online leadership & nonprofit competency-building library
- 2 complimentary tickets to the September 30 Gala
- Recognition on website and virtual signage
- Social media and press release recognition



## **Friend 20 for 20**

- Any donation with a derivative of 20 (e.g., \$200, 120, 60, 40)
- 1 complimentary ticket to the September 30 Gala
- Recognition on the website

Questions or for more information, contact:

**Sativa Leach** at [sleach@alliancetx.org](mailto:sleach@alliancetx.org) | 817.835.0271

# 20th YEAR ANNIVERSARY CELEBRATION

## Sponsorship Agreement

Please return this agreement and payment to: [sleach@alliancetxt.org](mailto:sleach@alliancetxt.org)

Company name: \_\_\_\_\_  
(As it will appear in all program materials)

Mailing address: \_\_\_\_\_

Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Select from the following sponsorship packages (check one):

Change Agent: \$10,000

Champion: \$5,000

Ally: \$2,500

Partner: \$1,250

Friends: 20 for 20

I do not wish to be listed in the event program or on applicable publications

I decline all benefits

### Payment Method:

Enclosed is my check made payable to: **Alliance for Greater Works™**

Charge my credit card:      Visa      MasterCard      Discover

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on credit card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Questions or for more information, contact: Sativa Leach at [sleach@alliancetxt.org](mailto:sleach@alliancetxt.org) | 817.835.0271

**ALL LOGOS MUST BE RECEIVED BY September 15, 2021**

**Alliance for Greater Works**

20th Year Celebration

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ALLIANCE for GREATER WORKS™

# ROOTED in Service Committed to EQUITY

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## DEVELOPING LEADERS TO CREATE EQUITABLE COMMUNITIES

### OUR MISSION

Transforming marginalized communities so that all people have opportunities to thrive.

### OUR VISION

A world where everyone is empowered to be all that they are created to be, regardless of the zip code in which they happen to live.

### WHO WE ARE

Founded in 2001, Alliance for Greater Works™ partners with communities to address the **real, often hidden, issues at play that create inequities**. These may include lack of food, jobs, housing, healthcare and education. We address the root causes of these problems.

We do this by partnering with the community to engage residents and other key stakeholders to create **solutions that improve the lives** of people in marginalized communities.



### WHAT IS A MARGINALIZED COMMUNITY?

Marginalized communities are populations, groups and/or geographic areas that experience discrimination and exclusion (social, political and economic) due to unequal power relationships across economic, political, social and cultural dimensions.

### WHAT WE DO

The Alliance seeks to eliminate inequities in all 254 counties throughout the great state of Texas.

#### Over the last 20 years:



We have worked to strengthen more than **25,000** individual leaders and organizations to transform marginalized communities.



We have led or supported **25** collaboratives or collective impact projects, because we believe that by working collaboratively, we can tackle the root causes of economic and health disparities.

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## TESTIMONIALS



"I thank you especially for helping our community in launching our nonprofit and systems-level collaborative. Your guidance, patience, and love has helped us to begin the important work of transforming our community from the ground up! You and your staff are amazing."

**- Beverly Austin, Board Member, Morris County Collaborative**



**Hogg Foundation  
for Mental Health**

"I have been extremely pleased with Sherrye's leadership and the professionalism and efforts of her team in coordinating the African American Faith Based Mental Health Initiative."

**- Vicky Coffee, Hogg Foundation for Mental Health**



"Alliance was a valuable resource to The Urban Alternative's National Church Adopt-A-School Initiative's comprehensive training when we developed The National Church Adopt-A-School Initiative (NCAASI). Alliance for Greater Works worked closely with The Urban Alternative to provide an additional pair of hands to our staff in program design, implementation, and technical support to churches, ministries, and faith-based organizations throughout the United States."

**- Tony Evans, The Urban Alternative**



"Alliance organized, directed, managed, served as the "backbone" for the Working in Neighborhood Strategically (WINS) effort funded by Children's Health Systems of Texas. Alliance demonstrated able leadership, coupled with effective interpersonal skills and relationship building skills. As a result, WINS did an excellent job creating a common agenda, a continuous communication program, and executing five mutually reinforcing strategies. I enjoyed partnering with Alliance to implement the WINS strategic agenda and improve the lives of the residents of Fair Park South Dallas."

**- Children's Health Systems of Texas**



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